

# CHARLESTON REGIONAL BUSINESS JOURNAL

## Helping Out

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[Select Health of South Carolina](#) held the 2010 Healthy Hoops Charleston Challenge on May 1 to kick off Asthma Awareness Month.

Coach Bobby Cremins and College of Charleston men's basketball players, as well as several other coaches, spent the day teaching 64 local children about basketball and active lifestyles while their parents learned about asthma symptoms and treatments, courtesy of the S.C. Asthma Alliance.

The Healthy Hoops program, implemented in South Carolina in 2005, teaches children with asthma and their families how to better manage the disease through appropriate medication usage, proper nutrition, monitored exercise and recreational activities.