



Date: May 15, 2010

Time: 11:00 PM Newscast

Station: WBTV 13, Myrtle Beach, SC

Anchor: Children in the Pee Dee had the opportunity to learn some basketball skills while learning to be fit. The Healthy Hoops Pee Dee Challenge teaches children between seven and 15 how to stay fit and have fun during a free day of basketball camp. The lessons and tips came from professionals and local coaches. The event at South Florence High School was put on by many health organizations who are trying to educate children and their parents about asthma.

Deb Polson: That asthma is a manageable disease that they need to have a medical home. They need to have a doctor that is going to follow-up with them and they need to keep their appointments. That's one thing I've heard the doctors say is that they'll see a child one time and then they won't see them again for a couple of years but then they're spending a lot of time in the emergency room. So we want to get them to where they have their own doctor and they see that doctor regularly and learn how to manage their disease.

Anchor: Organizers say they use basketball camp to teach children that they can be physically active, and participate in team sports as long as they have the proper education and information and they need to manage the disease.