

# South Carolina Tobacco Quitline



The S.C. Tobacco Quitline is excited to offer **Click to Call**, a **FREE** feature that will connect website visitors directly with the Quitline.

## What is Click to Call?

Click to Call is a button that resides on a web site that initiates a telephone call into the S.C. Tobacco Quitline.

Placing a Click to Call button can help you promote the Quitline by:

- ❖ Providing an easy way for participants to connect via phone; and
- ❖ Making it easy for participants to contact their Quit Coach™ for any reason – whether they're dealing with a craving, have a question about medication, or just want to talk about their quit experience.

## How does Click to Call work from the participant's experience?

The participant simply:

- ❖ Clicks the button on the web page;
- ❖ Enters the telephone phone number where he or she wants to be reached and a time frame for receiving a call; and
- ❖ Clicks "submit."

His or her phone will ring within the selected time frame, and the participant is connected with the S.C. Tobacco Quitline.



## What do I need to do to get the button on my site?

- ❖ Request the button by contacting Dr. Katy Wynne at [wynnekl@dhec.sc.gov](mailto:wynnekl@dhec.sc.gov) or 803-545-4464.
- ❖ We will email you or your designated web developer the code to place the Click to Call button on your site.
- ❖ The code needs to be implemented by someone familiar with HTML code and the code of the web pages where the Click to Call button will be placed.
- ❖ The button is available at no charge to you. It is a service of the S.C. Tobacco Quitline.

## Who sponsors the S.C. Tobacco Quitline?

The Quitline, a service available at no cost to all South Carolinians, is a partnership between the S.C. Department of Health and Environmental Control and Free & Clear®, Inc., a Seattle-based tobacco treatment provider with experience running quitlines in 28 states. The Quitline is open from 8 a.m. to 3 a.m. seven days a week by calling 1-800-QUIT-NOW (1-800-784-8669).

**Visit [www.scdhec.gov/quitforkeeps](http://www.scdhec.gov/quitforkeeps)  
Call 1-800-QUIT-NOW (1-800-784-8669)**